

RFID Label Printing

Lexmark LASER RFID Solutions

As customers continue to be pressured to comply with Radio Frequency Identification (RFID) initiatives from companies like Wal-Mart, Best Buy and the Department of Defense, they need to address internal issues of limited IT bandwidth, lack of RFID expertise and budgetary constraints.

The Lexmark T640rn is the first device on the market to combine RFID capability with laser printing technology, bringing your company a flexible, affordable alternative to current RFID solutions. The Lexmark solution can speed up distribution processes and increase productivity by printing on a wide variety of different types and sizes of media, including legal-size documents.

RFID solutions are more efficient than current bar code solutions since they do not require line-of-sight reading. These solutions are quickly becoming a way for companies to improve visibility within their supply chain, inventory and even for documents as they move throughout their organization.

Industry solutions that employ Lexmark T640rn technology include manufacturing, distribution, hospital wristbands, inmate tracking, asset and cargo visibility. For instance, an integrated distribution form can include the packing slip, shipping label and embedded RFID tag on a single page form.

The Lexmark T640rn, when paired with Lexmark Document Solutions Suite (LDSS), offers an easy solution designed to help meet your demands that is scalable and deployable across the enterprise. This solution has the added advantage of leveraging the same device for a wide variety of applications beyond RFID tags to help consolidate devices and streamline your processes to improve productivity.

For additional information, contact Rick Kallop, Lexmark Manufacturing/Distribution Industry consultant at 859-232-5383 or rkallop@lexmark.com.

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Why Laser RFID?

- Supports multiple media types
- Sizes: 4" x 6", up to 8 1/2" x 14"
- Multiple output options
- No ribbons and calibrations
- No proprietary data streams
- Supports ASCII & PCL
- Leverages investment



T640rn Printer
with optional 5-bin output

Sample UHF 900 MHz Tags

