

Reduce fraud costs with our Barcoded Photo ID Card application



As healthcare costs are skyrocketing, fraud is becoming rampant. It is estimated that fraud accounts for at least 10 percent of healthcare spending. A piece of the fraud puzzle can be attributed to situations where people with legitimate health coverage loan their insurance cards to family members and friends who aren't covered. This is a big problem. Because of this problem, hospitals are issuing patient photo ID cards to ensure correct identification.

Lexmark can help you incorporate this solution into your business. Lexmark's Barcoded Photo ID Card solution can help by:

- Using bar codes to quickly access patient files
- Streamlining outpatient admitting processes
- Reducing operating costs
- Eliminating high costs of producing plastic cards

We understand the impact that fraud has on the healthcare industry and have experience in developing and implementing cost effective, easy-to-implement solutions that focus on your business issues.

“Through Lexmark’s products and solutions we developed both time and cost savings, and have received excellent service. These improvements have increased hospital staff morale as well as improved our service to patients.”

David House
CIO & VP of IS
Baptist Health

www.lexmark.com

Lexmark and Lexmark with diamond design are trademarks of Lexmark International, Inc. registered in the United States and/or other countries. All other trademarks are the property of their respective owners. © 2004 Lexmark International, Inc. 740 W. New Circle Rd., Lexington, KY 40550